



GENUINE MOTOR PARTS AND MOTOR ACCESSORIES BULLETIN

P&A NO. 555

DATE: 3/13/96



POP Information Matrix Booklet Covers to be Replaced

This bulletin is to advise you that we have discovered a potential flaw in the covers on the point-of-purchase information booklets that are affixed to the Motor Parts and Motor Accessories POP Fixtures that were recently introduced. The rubber material near the hinge joint may crack on some of the covers which can cause the cover to break away from the hinge.

DCI Marketing, the supplier that manufactured the fixtures for Harley-Davidson, is working to resolve this issue. Replacement covers will be shipped free of charge to all participating dealers in the next six to eight weeks. If you have any questions in the interim, please contact Lora Huber at DCI Marketing at (800) 782-7273.



FILE FOR FUTURE REFERENCE